

Tobacco-Free Collier Partnership Meeting  
March 3, 2010, 4:30-5:30  
MINUTES

Present: Rachel Kleist, Jennifer Smith, Paula DiGrigoli, Amy Murphy, Sue Buntic, Rico Ducatel, Colleen Deswal, Micharon Matthews, Debra Walters, Marie Taborada, Michael DePante.

The third quarter partnership meeting served as a planning meeting. The partners were briefly introduced to the ATACS system and shown the 2010-2011 work plan outline that needed to be completed, including the new policies: Policy to control the location, number, and density of retail outlets, Policy to restrict the sale of candy flavored tobacco not covered by the FDA, Policy to prohibit or limit tobacco advertisements in retail outlets, Policy to implement comprehensive tobacco control model policies in schools, Policy to create tobacco free dwellings, and Policy linking cessation services to organizations affected by tobacco-free policy implementation.

Rachel Kleist & Jennifer Smith gave an update on the recent meeting with State Representative Matt Hudson and showed members of the partnership the candy flavored tobacco board that was created to serve as a visual during our meetings. Representative Hudson was informed of the policy initiative to ban candy flavored tobacco in our county that was not covered by the FDA. Also, informed the partnership that we have a meeting with County Commissioner, Jim Coletta on March 8, 2010.

Partnership members brainstormed activities to do for the different policy areas. Parades, community presentations, meetings with housing associations, and surveillance were some of the many ideas brought to the table. Many partners expressed interest in assisting with different areas of the policy work.

Members of the partnership gave agency updates. Marie Taborada from Beasley Broadcasting offered to provide a list of all the Beasley events in the community and invited the SWAT and STRIKE members to join in on any or all of the events to provide more awareness to the policy initiatives. Michael DePante updated the partnership on Physician Regional Medical Center's tobacco-free campus and said they are still having problems with employees not following the new policy change. Sue Buntic from Edison State College informed the partnership that there is a home association meeting that occurs monthly on campus; this was good information to consider when preparing to have meetings for the tobacco-free dwellings policy initiative. Colleen Deswal provided an update on David Lawrence Center's new tobacco-free campus policy and informed the partnership that even in-patient clients had to remain tobacco-free. This policy has provided for a complete and comprehensive effort to become sober from all forms of drugs and addictions.

The partnership expressed interest in meeting more frequently than on a quarterly basis, and arrangements were made to meet every other month, or six times per year for the

next work plan. Meeting every other month will keep the partnership closer, and will provide an opportunity for more productivity. All partnership members agreed that having the partnership meetings at the Collier County Health Department served as a good location.

The next Tobacco-Free Collier meeting was set for Wednesday, June 2, 2010 at the Collier County Health Department.