

Tobacco-Free Collier Partnership  
July 21, 2010  
MINUTES

Present: Eliseo Rangel, Renee Hardy, Stacy Revay, Diana Salazar, Colleen Deswal, Ann O'Hara, Paula DiGrigoli, Michelle Murphy, Sue Buntic, Rico Ducatel, Rachel Kleist, Jennifer Smith.

The Tobacco-Free Collier Partnership met July 21, 2010 for a very productive quarterly meeting. Twelve members were in attendance. Welcomes and introductions were made and the first item addressed was assigning subcommittees to the four policy initiatives that are currently being worked on in Collier County: Retail Outlets Policy, which will cover the number/density of retail outlets, candy flavored tobacco sales restrictions, and limiting/prohibiting tobacco advertising; Tobacco-Free Dwellings which will create tobacco-free condos and apartments; Tobacco-Free Businesses, which will create and promote tobacco free workplaces in Collier County; Model-School Policy, which will implement tobacco control model policies in schools and prohibit industry sponsorship in the form of gifts, advertising, grants, etc. The subcommittees will act as focus groups for the policy initiatives and will help achieve the goals of the partnership through working with the community. Partnership members joined the subcommittee that they felt their contributions would be most beneficial. Subcommittee meetings are to be announced and will be scheduled to meet the needs of the members.

A group discussion was held about the two webinars that were featured this week: Hookah webinar and the Model-School Policy webinar. Several partnership members were able to view these webinars and agreed that both contributed helpful insight and information on the necessary steps working towards the policy initiatives. These webinars will be advertised and offered in the future as we receive them from the state to give interested partnership members a comprehensive overview of the Tobacco Control Program.

Rico Ducatel, Tobacco-Free Collier Partnership Chair, led the agency updates discussion, and several updates were given. Michelle Murphy spoke about the NCH insurance plans including what will continue to happen in the future. NCH's tobacco-free campus and employee policy is a strict and comprehensive policy that should be considered a model tobacco-free policy. This policy will hopefully act as a lead for other agencies to follow. Eliseo Rangel, AHEC facilitator spoke about the success of the Quit Smoking Now class on Edison State College's campus and informed the partnership that the next class on campus will start August 31<sup>st</sup>.

Jennifer Smith informed members about the annual beach clean up on September 25<sup>th</sup> at Lowdermilk Beach. This is an event that SWAT, STRIKE & Tobacco-Free Collier Partnership members attend because cigarettes are the number one liter found on the beach. This event is not only a local event, but a world-wide coastal clean-up effort. Also had a chance to update the partnership on an upcoming meeting with Mayor Bill Barnett that will address tobacco-free beaches. Health Educators will speak to Mayor Bill and educate him on the current liter law that is in place for Sarasota County. This liter law fines \$96 to tobacco users if caught smoking on the beaches. Implementing a tobacco-free beaches law has been an issue that has been on the docket since the 1950's in Collier County. The Tobacco Control Program will offer any assistance to help achieve this goal.

The next Tobacco-Free Collier Partnership meeting will be 4:30pm on September 15, 2010 at the Collier County Health Department.